



February 29, 2016

Dear Parent/Legal Guardian:

Your young athletes' privacy is important to the United Soccer Leagues, LLC ("USL") and its affiliates, and we recognize the need to provide additional privacy protection for children registering to participate in the Super Y League ("SYL"). Our privacy practices are guided by the United States' Children's Online Privacy Protection Act of 1998 ("COPPA"), as well as data privacy laws in the United States. Younger visitors should always check with their parents or guardians before entering information on any website or mobile application and we encourage families to discuss their household guidelines regarding the online sharing of personal information.

In order to register your child as a participant in SYL, you will need to provide your name, e-mail address, and phone number for security and notification purposes. You will also need to provide your child's pertinent information (name, gender, birth date, team, citizenship, nationality) in order that we may validate his or her age and ensure that he or she has received the necessary International Transfer Clearance. Lastly, you will also need to execute the enclosed Super Y League Parental Consent Form and upload it to the registration site, which will allow us to collect your child's information.

Please note that you can choose to delete (or have us delete) your child's personally identifiable information, but participation in SYL cannot be allowed without it. In any instance that we collect personal information from a child, we will retain that information only so long as reasonably necessary to fulfill the activity request or allow the child to continue to participate in the activity, and ensure the security of our users and our services, or as required by law. In the event we discover we have collected information from a child in a manner inconsistent with COPPA's requirements, we will either delete the information or immediately seek the parent's consent for that collection.

Please be aware that SYL will not release or disseminate any of your child's personally identifiable information collected during the registration process to any third party or marketing company and said information will be used for the sole purpose of registration.

Prior to executing the consent and registering your child, please review the enclosed Privacy Policy (the most recent version of which is always available at: [www.sylsoccer.com/privacy](http://www.sylsoccer.com/privacy)).

We look forward to welcoming your child to the Super Y League.

Super Y League Staff



## **SUPER Y LEAGUE PARENTAL CONSENT FORM**

I, \_\_\_\_\_ (print parent's full name), the parent or legal guardian of \_\_\_\_\_ (print child's name), have had the opportunity to review the USL Privacy Policy. By signing below, I authorize United Soccer Leagues, LLC and its affiliates to collect my child's information in accordance with the SYL Privacy Policy and I acknowledge that, as part of registration, USL must collect certain personally identifying information.

I consent to these practices. I understand that I may withdraw my permission granted herein, with written notice as set forth in the SYL Privacy Policy, at any time. I also understand that any withdrawal shall result in the termination of my child's registration and that he or she will no longer be able to participate in SYL.

I also understand that it is important to provide accurate information during registration in in case SYL needs to contact me for any reason.

Parent's Signature: \_\_\_\_\_

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

**PLEASE PRINT LEGIBLY**

## **SUPER Y LEAGUE PRIVACY POLICY**

The Super Y League (“SYL”) Privacy Policy has been written to answer questions you might have about this issue. As a youth organization, we are very concerned about privacy. Therefore, we have taken measures to tailor our content and offerings to help protect an individual’s privacy. This Privacy Policy applies to information collected on SYL-authored websites such as [sylsoccer.com](http://sylsoccer.com) and our official pages on Facebook, Twitter, YouTube and Instagram, as well as through player registration (collectively, the “Website”).

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### **Our Commitment to Security**

SYL has implemented physical, electronic and managerial processes to safeguard the privacy of the information it obtains. Please be aware though that, despite our best efforts, no security measures are perfect or impenetrable. We will retain your personal information for the length of time needed to fulfill the purposes outlined in this privacy policy unless a longer retention period is required or permitted by law.

Please note, however, that sylsoccer.com website and the player, coach, and manager registrations are all performed by Sport Ngin. SYL does not control the information that Sport Ngin collects (aside from the registration questions) or how Sport Ngin distributes such information. Please visit and review the [Sport Ngin Privacy Policy](#) and the [Sport Ngin Terms of Use](#).

### **Advice to Children and Parents**

We strongly advise children to get their parent(s) or guardian(s) to review any information they intend to transmit and get their permission before submitting any kind of personal data to anyone over the Internet. We urge parents to repeatedly discuss with their children the danger of giving personal information to anyone (online or in person) whom they don't personally know. We also encourage parents and guardians to spend time online with their children monitoring and reviewing their children’s online activity. **As a policy, no person under the age of 13 is permitted to register directly to receive SYL’s electronic communications.**

## **What personal information do we collect for our electronic database?**

SYL collects player registration data and coach/manager data. Complete data for all players, managers and coaches is required. Player registration data includes:

- Name
- Email
- Phone Number
- Gender
- Date of Birth
- SYL Club
- Age Group
- HS Graduation Date
- Position
- Citizenship
- Place of Birth
- Parent Name
- Parent Email
- Parent Phone Number

SYL also requires a valid ID (birth certificate or passport) in order to verify the accuracy of such information annually. Submission of information from a previous year is not acceptable. A player, manager or coach must be listed be registered with SYL in order to receive a playing pass or to be covered by the insurance SYL purchases for its registrants.

All data is submitted electronically through the secure “Super Y League Registration,” in accordance with Sport Ngin’s security specifications.

## **How do we use personal information collected and received**

Any information gathered by SYL on this website, through registration as a player or coach, and/or by any other means will be used for the purpose of enhancing the experience with the Super Y League. SYL does not sell, trade, or otherwise transfer any information collected from you to outside companies. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

On occasion, we may provide special offers or services through SYL and/or its sponsors, licensees or other business associates. We also may use the information to fulfill your requests for information or products or to respond to your inquiries about our program. We sometimes use this information to communicate with you, such as to update you on new rules, regulations or risk management issues, ask your opinion through surveys and research, notify you that you have won a contest, or provide you with news stories related to SYL.

The information you provide in connection with our website and email communications, online submissions and surveys, social media sites and communities is used to create an interactive

experience. We may use this information to facilitate conversation and from time to time, offer you information, programs and services.

Should you receive information from SYL or one of our partners, this information will be clearly identified with SYL identification marks. We may use the data provided to us in ways such as the following:

- To catalog and record each individual player into a yearly listing of participants. This information may also be used for operational issues that may arise with respect to eligibility of the participants.
- To maintain a record of the coaches and managers. This information is used to provide scheduling information and operational issues.
- Email addresses provided to SYL by each player's parent(s) or guardian(s), and coach and/or manager are incorporated into SYL's electronic database for the current season. Every communication sent will provide you an option to "Opt-Out".
- Phone numbers are only used in case a player or that player's parent cannot be reached via email.

The privacy policy below describes our process for collecting and using email addresses of the players, coaches, and managers participating in our league.

You also have the opportunity to "Opt-Out" of any SYL-controlled electronic large group communication at any time by sending an email to [privacy@sylsoccer.com](mailto:privacy@sylsoccer.com) and typing Unsubscribe in the subject line or by clicking on the Safe Unsubscribe™ link at the bottom of any email you receive from us.

Our Website may integrate with or contain links to non-SYL websites, and some information you receive may direct you to a non-SYL website. Please refer to these web sites for specific Privacy Policies and use of data as we have no control over information that is submitted to, or collected by, these third parties.

We may be required to share your personal information and non-personal information pursuant to judicial or governmental subpoenas, warrants, or orders. If we are required to do so, we will obey the law. In addition, notwithstanding any term to the contrary in this Privacy Policy, we reserve the right to use, disclose, and/or share your personal and non-personal information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of this Website's Terms of Use or as otherwise required by law.

### **Individual Submissions and Promotions**

We sometimes offer coupons, special discounts, contests, games, and promotions, including on behalf of our national partners; or invite you to submit stories, photos, comments, or questions to certain areas of our website. On these occasions, we may ask you to voluntarily submit additional information along with your submission so that we can notify you if you are a winner,

or to respond to (or ask) questions. **No individual under the age of 13 should submit information to any of the situations noted above.**

### **Cookies and Pixel Tags -- What are they?**

Cookies and pixel tags are pieces of information that a website transfers to an individual's hard drive for record-keeping purposes. Cookies make Internet surfing easier for you by saving your passwords and preferences while you're at a site. The use of cookies is an industry standard -- you'll find that they are used by most major websites. By showing how and when visitors use the site, cookies can also help website developers see which areas are popular and which are not.

### **Does the SYL website use cookies or pixel tags?**

As you browse [sylsoccer.com](http://sylsoccer.com), cookies, pixel tags or similar technology may be placed on your computer so that we can understand what information interests you on our site, in order to continue to provide information in the future. On occasion, we may provide target advertising through partners like AdRoll and Facebook to present you with additional information about our program and its offerings based on your previous interaction with [sylsoccer.com](http://sylsoccer.com). These techniques do **not** collect personal information such as your name, email address, postal address or telephone number. We also work with third party companies to assist us with website analytics such as evaluating the use and operation of our website so that we can continue to enhance the website(s) and the information contained within. You can visit <http://www.networkadvertising.org/understanding-online-advertising/what-are-my-options> to opt-out of tracking and targeted advertising using cookies or similar technology.

### **Questions or Concerns**

This policy was last updated on February 29, 2015. SYL reserves the right to modify this policy from time to time as it determines to be appropriate.

If you have any questions, comments or concerns regarding the Super Y League Privacy Policy, please contact us at [privacy@sylsoccer.com](mailto:privacy@sylsoccer.com).

### **Responsibility of Participant Clubs**

We strongly encourage all participating clubs to download this policy, distribute it to players, coaches, and managers, and post it on the club's websites.